## HP LF Printing Knowledge Center



## Printing in Black & White

Application: Adobe Illustrator CS

**Printer:** HP Designjet 30/90/130 series printers

Software: EFI Designer Edition for HP

Operating System: Windows



The simplest approach to creating a black and white image is taking a color image and convert it to grayscale in a photo imaging program such as Photoshop or Illustrator. In addition, although converting an image from color to grayscale is easy, the opposite operation is complex, in this case it is better to have it in color in the first place.

There are different ways to print a black and white image, normally once the colors are converted to grayscale, the black in the highlights and midtones is substituted for color inks. This occurs because a six-color printer with light colorants (a CMYKcm configuration) is unbalanced in the sense that the darkest ink, K (black), does not have a light counterpart like the C (cyan) and M (magenta) inks. As a result, K ink must not be used in highlighted image areas in order to prevent a grainy appearance. But, while you gain in print quality you lose in the neutrality of black.

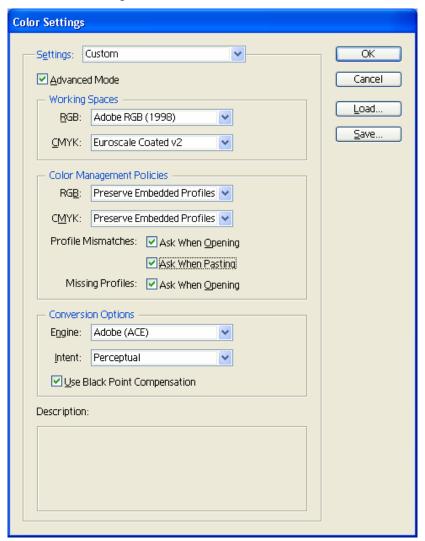
This guide is focused to achieve a neutral black in the print, avoiding the black substitution.

- 1. First recommendations:
  - See the <u>Media type functionality & features</u> and choose the most appropriate media.
  - It is essential to have the media type correctly calibrated with this printer and print mode, consult the Calibrate my printer section.
- 2. Open the EFI Designer Edition RIP.
- 3. EFI Designer Edition RIP settings, **Preferences**:
  - Color:
    - Uncheck the Active Color Management checkbox.
    - Paper name: Select the paper type that is loaded on the printer (always calibrated) and "Best" print quality.
    - o Print resolution: 600 x 600.



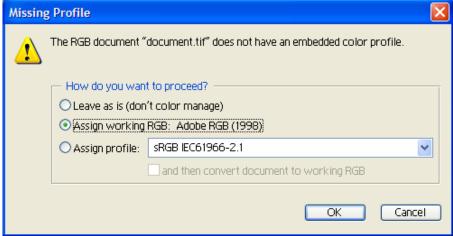
- Click OK.
- 4. Open Adobe Illustrator CS.

- 5. Configure the Color Settings, Edit menu > Color Settings...:
  - Make sure the Advanced Mode check box is ticked.
  - Working Space > RGB: Adobe RGB (1998).
  - Working Space > CMYK: Euroscale Coated v2 (for Europe), U.S. Web Coated (SWOP) v2 (for US) and Japan Standard v2 (for Japan).
  - Color Management Policies: Preserve the Embedded Profiles.
  - Profile Mismatches: check Ask When Opening and Ask When Pasting.
  - Missing Profiles: check Ask When Opening.
  - **Conversion Options > Intent**: Perceptual (for RGB images) or Relative Colorimetric (for CMYK images).



- Click **OK**
- 6. Open the image, **File menu > Open**...:
  - If the document has an embedded color profile that does not match the current working space, select **Use the embedded profile**. Otherwise, select **Assign working space**.



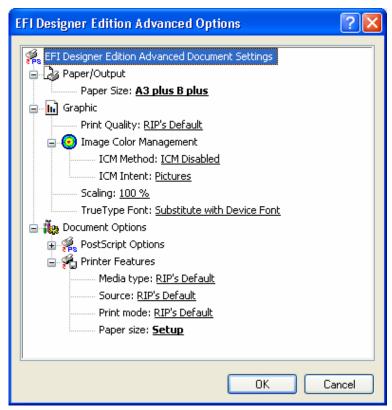


- Click OK
- 7. If you place an image, you should embed the image in the document. If it has an embedded profile, it will be converted from the embedded color profile to the document color profile preserving the color appearance. If it doesn't have an embedded color profile, Illustrator will assign the document color profile.
  - File menu > Place...: browse the image and uncheck the Link checkbox. If you are asked How do you want to treat the data?, select Convert.

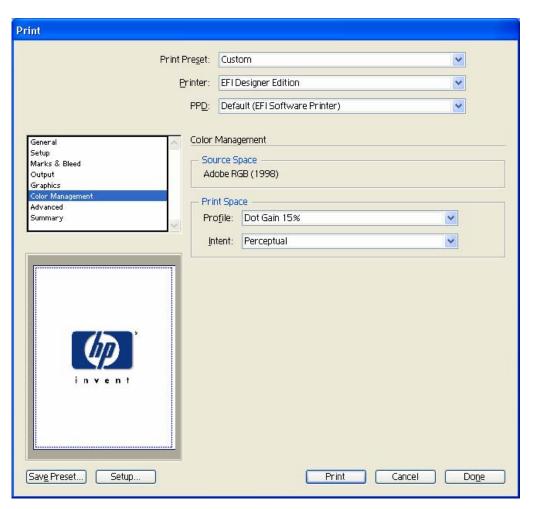


- Click OK.
- 8. Make sure you have configured the **Document Setup** appropriately for your document, **File** menu > **Document Setup...**.

- 9. Printer settings, File menu > Print... > Setup... button:
  - Select Printer...: Select the printer (ex. EFI Designer Edition).
  - Preferences:
    - Layout tab:
      - Orientation: Select the orientation of your document on the paper.
    - Advanced...:
      - **Paper/Output > Paper Size:** Select the paper size of the media loaded in the printer.
      - Document Options > Printer Features:
        - Paper Size: Setup
        - Select RIP's Default on the others settings.



- Click **OK** until the Illustrator **Print** dialog box.
- 10. Adobe Illustrator **Print...** settings:
  - **General** (left hand menu):
    - o **Media > Size:** Defined by Driver.
    - o **Options:** Select the scaling option you need.
  - Output (left hand menu):
    - o Mode: Composite.
  - Color Management (left hand menu):
    - Print Space > Profile: Dot Gain 15%.
    - Print Space > Intent: Perceptual.



Click Print.

## For more information on HP Designjet products

www.hp.com/go/designjet

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