

Upgrade to HD - the HP Webcam HD 3110 is a True HD 720P Autofocus Widescreen webcam capable of video frame rates of up to 30 frames per second in HD resolution. The HP Webcam is perfect for video chatting, taking photos, and creating, emailing or posting video blogs (including YouTube<sup>™</sup>).<sup>(1)</sup>

# **Features and Benefits**

### Advanced video and image processing -

- HP TrueVision delivers improved low light video performance
- Built in adaptive lighting automatically adjusts for changing light conditions
- Automatic white balance assures accurate true to life color
- Autofocus to keep your image sharp and clear
- Widescreen 16 x 9 means you get everyone in the picture
- Face tracking keeps you in the center of the picture
- Glass lens for sharp clear picture

## Easy to Use

- Three quick launch buttons: IM button programmable to launch your favorite supported IM solution; snap shot button to take photos, video launch button to record video<sup>(4)</sup>
- Flexible, versatile clip mounts almost anywhere
- Tilt and Pan adjusts your webcam up, down, right, and left to get just the angle you are looking for
- Directional digital microphone –filters out unwanted background noise

# Compatibility

Works web chat services with the 4 most recognized instant messaging services in the world<sup>(3)</sup>

- AIM<sup>™</sup>
- Skype<sup>®</sup>
- Windows Live Messenger
- Yahoo!<sup>®</sup> Messenger

## **Comprehensive Software Included**

- Record video and take photos with ArcSoft Webcam Companion® 3.
- Use Magic-i<sup>™</sup> Visual Effects 2 to enhance your videos, photos and on-line chats with Masque, fun frames and special effects filters.
- Use ShowBiz to edit and combine the photos and videos you create into your own video creating.

Questions about the HP Webcam HD-3110? Look us up at www.hp.com



Glass lens for sharp, crystal clear images



Get everyone into the picture with 16x9 widescreen



HP TrueVision delivers improved low light video performance. Built in adaptive lighting automatically adjusts for changing light conditions







# TECHNICAL SPECIFICATIONS

VIDEO RESOLUTION	• 720P (1280x720) CMOS sensor
FOCUS METHOD	• AutoFocus
USB CERTIFICATION	USB 2.0 high-speed certified
VIDEO RESOLUTION SUPPORT	<ul> <li>Live video resolutions supported at up to 30 frames per second:</li> <li>352 x288</li> <li>424 x 240</li> <li>432 x 240</li> <li>640 x 360</li> <li>640 x 480</li> <li>800 x 448</li> <li>800 x 600</li> <li>960 x 544</li> <li>960 x 720</li> <li>1280 x 720</li> </ul>
STILL PICTURE RESOLUTION	• Up to 5.7 Megapixels <sup>(2)</sup>
UVC (UNIVERSAL VIDEO CLASS)	• Supported
FACE- TRACKING	• Yes
TILT	• 60°, up to 30° down and 30° up
PAN	• 360°, up to 180° left, up to 180° right
MICROPHONE	• Directional
DIGITAL ZOOM	• Settings up to 5X
QUICK LAUNCH BUTTONS	<ul><li>HP Instant Video</li><li>HP Instant Capture</li><li>HP Instant Chat Button</li></ul>
FRONT LED (ON/OFF)	• Yes - Blue LED
CABLE LENGTH	• 6 Feet

SYSTEM REQUIREMENTS	<ul> <li>Intel Pentium 4 with 2.4 GHz or AMD Athlon equivalent processor or faster and 1GB RAM (1.6GHz Dual Core and 2GB RAM recommended)</li> <li>Microsoft<sup>®</sup> Windows<sup>®</sup> XP/Vista<sup>™</sup>/7 with SP2 (32 or 64 bit)</li> <li>230 MB Free hard drive space for software</li> <li>CD-ROM drive</li> <li>USB 2.0 port</li> </ul>
COMPATIBILITY	Compatible across most notebook and desktop platforms
WHAT'S IN THE BOX?	<ul> <li>Webcam</li> <li>CD with driver, software and documentation: -ArcSoft Webcam Companion® 3</li> <li>Magic-i ™ Visual Effects 2</li> <li>-ArcSoft ShowBiz™</li> <li>Quick set-up guide</li> <li>Limited Warranty document</li> </ul>
WARRANTY AND SUPPORT	One-year, worldwide parts-and-labor limited warranty     24x7 HP technical phone support during warranty period

ADDITIONAL INFORMATION	
HP PRODUCT NUMBER	• BK357AA#ABA
UPC CODE	• 885631000847
TARIFF NUMBER	• 8525805050
ITF 14 INNER Carton	• 10885631000844
ITF 14 MASTER CARTON	• 20885631000841
COUNTRY OF ORIGIN	• China
MASTER CARTON QUANTITY	• 12
MASTER CARTON DIMENSIONS	• 21.10"(L) x 12.79"(W) x 8.58"(H)
PACKAGED PRODUCT DIMENSIONS	• 5.67 "(L) × 3.19"(W) × 8.03"(H)
UNPACKAGED PRODUCT DIMENSIONS	• 2.93"(L) x 2.76"(W) x 2.58"(H)
Packaged Product Weight	• 0.59 lbs approx.
UNPACKAGED PRODUCT WEIGHT	• 0.22 lbs approx.

#### VISIT WWW.HP.COM FOR MORE DETAILS!

(1) Internet access is required and not included. <sup>(2)</sup> Still photo up to 5 MP with software interpolation. <sup>(3)</sup> Only compatible with AIM, Windows Live Messenger, Skype<sup>®</sup> and Yahoo<sup>®</sup> Instant Messenger. <sup>(4)</sup> Button use requires installation of included software. <sup>(2)</sup> 2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing shall be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. Actual product may vary from image shown on datasheet. 07/02\_r1 g Product Number: BK357AA#ABA