

Start here

1 Prepare

2 Connect

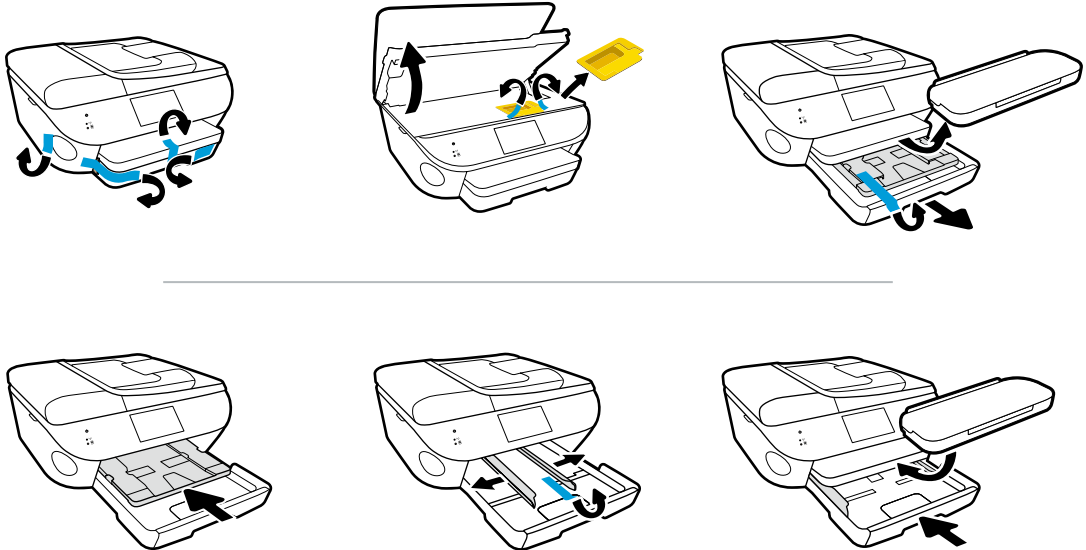
3 Activate

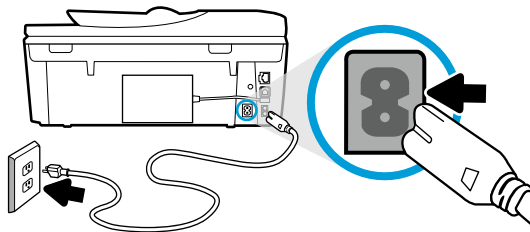


1 Prepare

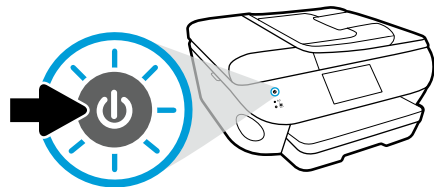
Prepare before you install your mobile app or software.

Remove tape and packing material.

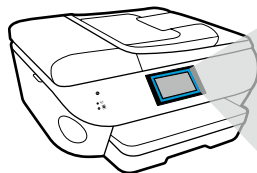




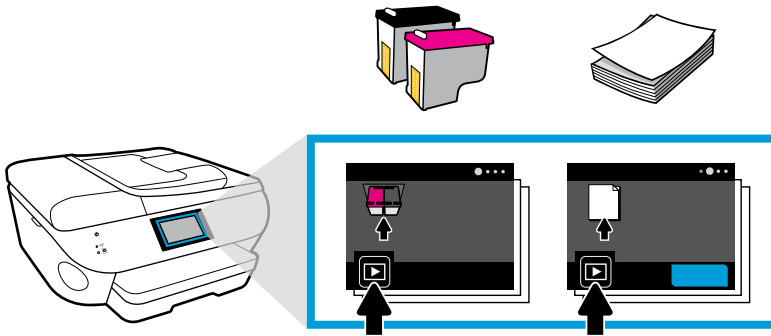
Plug in.



Power on.



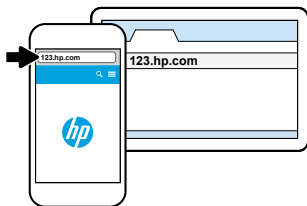
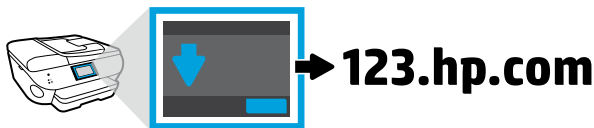
**Follow
onscreen
instructions.**



Play animations to learn how to install ink and load paper.

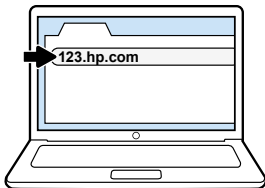
2 Connect

We will help you connect the printer to your network.



For the fastest setup

Use your mobile device.
Install the printer app from
123.hp.com
or scan the QR code.



If you prefer to set up from a computer
Install the HP Officejet 8040 e-All-in-One
printer software from **123.hp.com**

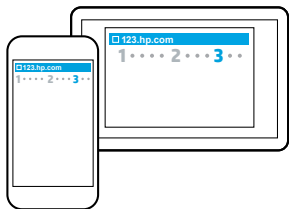


If you are not connected to the
Internet and use Windows, you
can install the software from the CD.

3 Activate

Create HP Connected and Neat® accounts to activate.

Your printer and HP OJ 8040 Hard Drive will be linked to your HP Connected and Neat accounts during activation. Your Neat service and associated account is provided by The Neat Company.



Activate from a mobile device

When you install the printer mobile app you will be guided through account creation and hard drive activation.



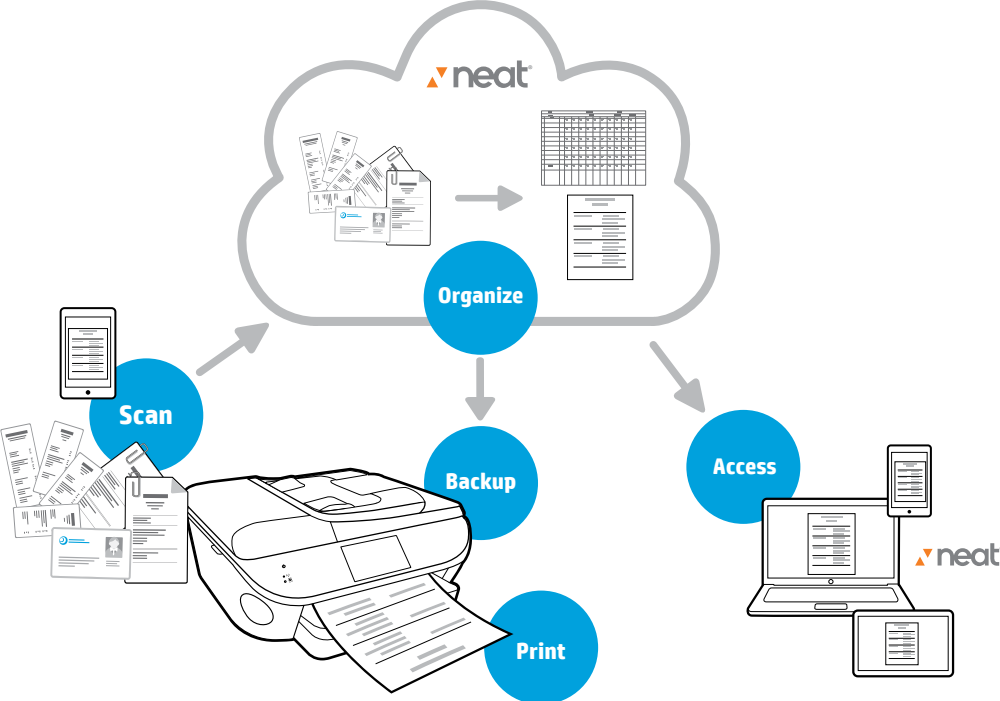
Activate from a computer

When you install the printer software you will be guided through account creation and hard drive activation.

After activation...

Start scanning your receipts, business cards, and documents into your Neat account.

Goodbye clutter. Hello organization.



With Neat you can...

Scan

Scan receipts, business cards, and documents with your printer or mobile device to upload to your **Neat** account.

Organize

Neat transforms your scanned paperwork into organized files.

Access

View and access your content anywhere, anytime from your **Neat** account.

Print

You can print your expense reports and other documents from your mobile devices or computer anytime from your account.

Backup

All of the content that you scan is securely backed up on the 1 terabyte hard drive attached to the back of your printer.

Visit neat.com/hp to get started.

Explore

Now that you have activated your printer...

Start printing photos from your mobile device

Load photo paper.

Snap. Print. Enjoy.

Save up to 50% on ink¹

Introducing HP Instant Ink—Ink replacement service.

Discover free content from HP on the web

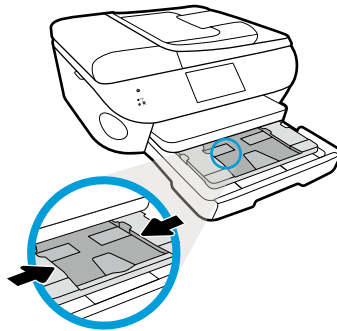
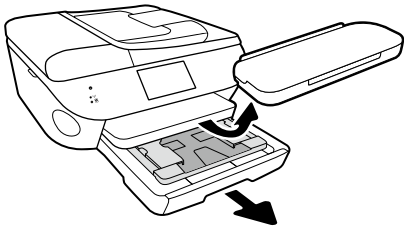
Printables are delivered directly to your printer.

Photo Creations provides customizable templates for cards and more.

Turn the page to learn more.

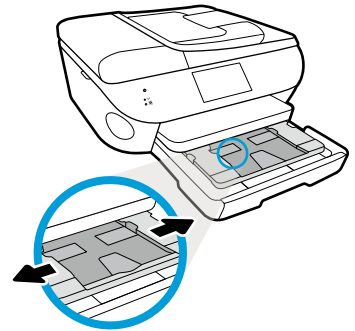
Load photo paper.

Your **HP Officejet 8040 e-All-in-One** has a special tray for loading 4x6 and 5x7 photo paper.



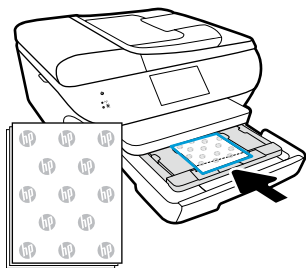
**4 x 6 in (10 x 15 cm)
photo paper**

Guides should be in.

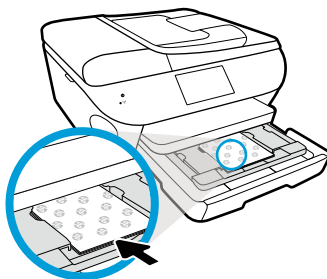


**5 x 7 in (13 x 18 cm)
photo paper**

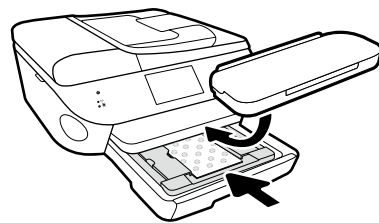
Guides should be out.



Load photo paper with
HP logos facing up.



Push photo paper in
until it touches the
back of the tray.



You're ready to print a photo.

Snap. Print. Enjoy.

Just 3 easy steps to print lab-quality photos from your mobile device.

Printing is already built-in on Apple and newer Android mobile devices.

- **Snap** your photo and choose your printer.
- **Print** after you've selected settings.
- **Enjoy** your lab-quality photos!

If you don't have built-in printing on your mobile device or aren't sure, visit hp.com/go/mobileprinting to learn more.



Introducing HP Instant Ink—Ink replacement service

Original HP ink ordered by your printer, delivered to your door.

HP Instant Ink

- Your printer orders ink, so you'll always have it.²
- Ink, shipping and cartridge recycling are included.
- Monthly plans are based on pages printed, not cartridges used.
- No annual fee—Change or cancel plans online anytime.³

How does it work?

1. **Connect and activate your printer.**

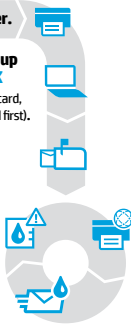
2. **Go to hpinstantink.com and sign up for HP Instant Ink. Enter **FREEINK** at checkout** (if you have an enrollment card, follow the instructions on the back of the card first).

3. **We'll mail special HP Instant Ink cartridges to you.**

4. **Service starts after you insert HP Instant Ink cartridge.**




5. **Your printer tells us when to send more ink.**

✓ **You'll get ink before you need it.**



Savings per year¹

See how much you can save with an HP Instant Ink plan.

Occasional printing	HP Instant Ink	Standard size cartridges	Savings
 \$2.99/month 50 page plan	\$36/year Based on cost to print 600 ISO pages per year.	\$132/year	\$96 /year
Moderate printing	HP Instant Ink	Standard size cartridges	Savings
 \$4.99/month 100 page plan	\$60/year Based on cost to print 1200 ISO pages per year.	\$264/year	\$204 /year
Frequent printing	HP Instant Ink	Standard size cartridges	Savings
 \$9.99/month 300 page plan	\$120/year Based on cost to print 3600 ISO pages per year.	\$792/year	\$672 /year

You'll replace cartridges less often.

Our cartridges have more ink than standard HP ink cartridges, and the same cartridge will work for any plan.

**THIS PRINTER
CAN SAVE YOU
UP
TO 50%
ON INK.¹**

Save up to 50% on ink¹ PLUS 1 month FREE* if you act within 7 days



Complete sign up at **hpinstantink.com**

Enter **FREEINK** at checkout

*Offer valid until 12/31/2015 and requires a promotional code. Must complete HP Instant Ink sign up and enter code at checkout within 7 days of purchasing an enrollment card or adding an eligible printer to an HP Connected account. Code limited to one-time use and applied to a single printer. Offer cannot be redeemed for cash or combined with another offer. Requires online enrollment, valid credit/debit card, email address and Internet connection to printer. Unless service is cancelled within the free month period online at hpinstantink.com the monthly service fee based on plan chosen, plus tax and overages fees will be charged to card. Customer is responsible for any overage fees, applicable taxes during the free month of service. For service details, see instantink.hpconnected.com/terms.

Not available in all territories.

Printables

Useful free content delivered directly to your printer on demand or on your schedule.⁴

Experience printables from the most respected companies and brands.

These helpful and time-saving print-outs include:

- The New York Times' top stories from TimesDigest
- The latest in business trends from Forbes Daily
- Easy-to-follow recipes from 7 Day Menu Planner
- Fun activities for the whole family from Disney and more!

Simply log on to **printables.hpconnected.com**, sign up for your favorite printables, and then have them delivered on your schedule. It's that easy!

Photo Creations

Access thousands of free customizable templates that make it easy to personalize printable cards and more.

Get creative with HP Photo Creations! Design personalized projects such as greeting cards, invites, calendars, flyers, posters, and more for your personal or business use.

Begin your project by visiting **hp.com/go/create**.





¹Savings claim is based on HP Instant Ink Service plan price for 12 months using all pages in plan without purchase of additional pages compared to the cost per page ("CPP") of the majority of color inkjet printers <\$399 USD, market share reported by IDC Q3 2013. CPP comparisons for standard-capacity inkjet supplies are based on estimated street price and page yield as reported by Gap Intelligence MFP Weekly and IJP Weekly Reports Q3 2013. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.

²Based on plan usage, Internet connection to an eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.

³When upgrading the plan you can choose for the change to take effect in the current billing cycle or the next billing cycle. Cancellations and plan downgrades are effective after the last day of the current billing period. For full details go to hpinstantink.com

⁴Requires a wireless access point and an Internet connection to the printer. Services require registration. Printables availability varies by country, language, and agreements, and may require a firmware upgrade. Not all Printables can be set up for automatic delivery, and not all are compatible with all printer models. For details, visit www.hpconnected.com.

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