

Expanded HP Business Printing Solutions (October 2008)

- HP and Equitrac Professional Printing Security and Job Accounting Solutions
- HP and Equitrac Office and Express Printing Security and Job Accounting Solutions
- HP and MPI Host Printing Solutions

Overview

Through collaboration with companies like Equitrac and MPI Tech, HP continues to deliver new offerings and solutions in October for critical business needs from security to manageability. These partner companies are part of the HP Solutions Business Partner Accreditation, Certification and Test (ACT) Program to assure customer confidence in the quality and feature richness of these new solutions.

HP and Equitrac Professional Printing Security and Job Accounting Solutions

The HP and Equitrac Professional Printing Security and Job Accounting Solutions provide professional offices – including law firms, architecture/engineering companies and advertising/communication agencies – with cost-recovery and imaging and printing security solutions. By implementing the HP and Equitrac Professional Printing Security and Job Accounting Solutions, organizations can:

- Increase revenue potential, reduce costs, manage how devices are being used within a firm
- Increase the recovery of client-billable expenses and then capture, allocate and accurately bill for these generated expenses
- Improve security for printing, copying, scanning and faxing across all devices and print servers with user authentication and authorization
- Address corporate and government regulatory compliance guidelines with detailed audit trail reports
- Seamlessly integrate with back-end IT systems, as the software is compatible with HP single-function and multifunction devices

HP and Equitrac Office and Express Printing Security and Job Accounting Solutions The HP and Equitrac Office and Express Printing Security and Job Accounting Solutions provide office and enterprise (Office) as well as educational (Express) environments with comprehensive solutions for job tracking and imaging and printing security needs. By implementing the HP and Equitrac Office and Express Printing Security and Job Accounting Solutions, organizations can:

Equitrac Office

• Reduce printing costs, increase equipment efficiency, and implement and maintain

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Hewlett-Packard Company 3000 Hanover Street Palo Alto, CA 94304 www.hp.com data privacy

- Utilize powerful network-based authorization
- Authenticate and account for all printer, copier, scan and fax use
- Facilitate deployment and ongoing user management of the printing environment
- Integrate with a broad selection of print servers, workstations, database and network directory services

Equitrac Express

- Reduce print waste, enforce print quotas and apply job tracking throughout a campus, school or district
- Determine who prints, how many pages and on which machines with automated rules
- Integrate with a broad variety of payment options in order to track, analyze and/or charge for every page output on any desktop printer, networked multifunction printer (MFP) or walk-up copier.

HP and MPI Host Printing Solutions

The HP and MPI Host Printing Solutions help enterprise companies – especially banking, insurance and financial services companies – manage workflow and output through the distribution of business-critical data into the organization for local printing on HP LaserJet printers and MFPs. By implementing the HP and MPI Host Printing Solutions, organizations can:

- Introduce HP print quality and reliability into host system environments
- Benefit from enhanced security features that help protect sensitive information
- Connect existing host systems to HP LaserJet workgroup mono/color printers and MFPs.
- Gain greater control over print jobs using bi-directional data stream communication between hosts and printers
- Access server-based MPI technologies that communicate with the host and distribute the documents to be printed on any HP printing device attached to the local area network (LAN)
- Produce graphically rich documents and output them wherever they are needed within the network
- Enable host systems to communicate with HP printers to verify job processing and completion without errors, especially important when outputting checks, invoices, statements and other business documents from mission-critical applications

Pricing and availability

Contact an HP sales representative for pricing information. The solutions mentioned above are expected to be available worldwide in October 2008.

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