

HP Scitex XP2300 Printer

Overview

Ideal for high-speed production environments, the HP Scitex XP2300 Printer is the first 3.2-m-wide UV outdoor signage production printer. Building on the success of the HP Scitex portfolio, the HP Scitex XP2300 Printer combines the high speed and productivity of the HP Scitex XP5300 Printer with the robust, industrial frame of the smaller HP Scitex XP2100 Printer.

Industrial print service providers (PSPs) who want to produce a high volume of durable outdoor signs, banners, posters, building wraps and more can gain significant business benefits from the HP Scitex XP2300 Printer. Featuring industry-leading print speeds of up to 233 m²/hr (2,508 ft²/hr) and a variety of advanced capabilities designed to maximize productivity, eliminate workflow bottlenecks, and reduce ink and media costs, the HP Scitex XP2300 Printer enables customers to cut operating expenses and increase profits. Standard features that raise productivity include the HP Scitex XP2300 On-core Collector, HP Scitex XP2300 Multi-roll Printing Kit, HP Scitex XP2300 Mesh Kit and a Head Carriage Auto Elevator.

The HP Scitex XP2300 Printer enables print shops to depend on industry-renowned products and technology, supports real 24 x 7 operations, and is backed by HP support.

Key features and benefits

- Offers two different types of operation to increase versatility, cost-effectiveness and delivery speed
 - Billboard Mode enables four-color, high-speed printing and high ink coverage up to 180 m² (1,940 ft²) per liter⁽¹⁾ at a top speed of 233 m²/hr (2,508 ft²/hr)
 - Normal Mode offers four-color, higher-quality indoor prints with ink coverage up to 95 m² (1,022 ft²) per liter⁽¹⁾
- HP Scitex Operating Software enhances workflow efficiency, allowing a ripped file from the pre-press department to be placed immediately in the printer queue, saving time and avoiding human errors
- HP Scitex XP2300 Multi-roll Printing Kit offers enhanced productivity by enabling users to print simultaneously on two different rolls with different diameters, each up to 1.6 m (63 in) wide, for high-speed production
- Head Carriage Auto Elevator reduces operator intervention and the time it takes to change media
- Prints on mesh without the time-consuming clean up with the integrated HP Scitex

Editorial contacts:

Kristine Snyder + 1 949 548 4995 kristine.snyder@hp.com

Katherine Wetzel +1 404 995 4566 katherine.wetzel@porternovelli.com

HP Media Hotline +1 866 266 7272 pr@hp.com www.hp.com/go/newsroom

Hewlett-Packard Company 3000 Hanover Street Palo Alto, CA 94304 www.hp.com XP2300 Mesh Kit

- HP Scitex XP2300 On-core Collector enables printed media to go immediately from the printer to the shipment department without interrupting printing
- The optional HP Scitex XP2300 Double-sided Printing Kit⁽²⁾ expands user options for backlit and blockout applications up to 25 x 3.2 m (82 x 10.5 ft) at speeds up to 110 m²/hr (1,200 ft²/hr)

Inks

- Billboard Mode: HP Scitex XP231 Specialty UV Billboard Ink (four colors); offers high speed and low consumption, reaching up to 180 m² (1,940 ft²) per liter
- Normal Mode: HP Scitex XP220 UV Ink (four colors); typical consumption of 90 to 100 m² (969 to 1,076 ft²) per liter
- Both inks offer two years of outdoor durability⁽³⁾ and are distributed in five-liter bottles (two bottles per pack)

Media

- Fully automatic media handling
- Prints onto all standard substrates for outdoor signage, including banner, mesh, selfadhesive vinyl, and synthetic paper, as well as woven polyethylene, a low-cost material that is becoming popular for outdoor signage
- Applications: Ideal for high volume of durable outdoor signs, billboards, banners, posters, building wraps and more

Pricing and Availability

Contact an HP sales representative for pricing and services information.

Available for purchase worldwide on December 1, 2008.

- (1) Based on internal HP testing. Actual results and testing methods may vary.
- (2) Must be purchased separately.
- (3) According to ASTM D2565-99.

This fact sheet contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and services; anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected results; and other risks that are described in HP's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2008 and HP's other filings with the Securities and Exchange Commission, including but not limited to HP's Annual Report on Form 10-K for the fiscal year ended October 31, 2007. HP assumes no obligation and does not intend to update these forward-looking statements.

© 2008 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

