



HP Software & Solutions Cloud Initiative

The [HP Software & Solutions cloud initiative](#) is a collection of industry-leading software, services and third-party integrations that draws on the [HP IT management software portfolio](#) to help clients successfully adopt and manage the entire life cycle of the cloud, private and public.

The initiative supports a three-phased approach that enables clients to focus on driving business value rather than worrying about how to manage their increasing technology footprint:

- [Plan and design](#): Assess and define the right cloud strategy to match business requirements. Clients can implement and adopt public and private cloud environments quickly with comprehensive consulting and design services.
- [HP Cloud Discovery Workshop](#) – helps clients learn about the cloud as a strategic service delivery option and how to leverage it as a as part of a broader IT service delivery strategy. Clients get a set of recommendations on people, process and technology for using cloud as part of their business and IT strategy.
- [HP Cloud Roadmap Service](#) – helps clients define a prescriptive, step-by-step plan for adopting cloud as part of their service delivery strategy.
- [HP Cloud Design Service](#) – helps clients accelerate the adoption of cloud-based infrastructures to improve technology and business flexibility.
- [HP Service Management Consulting Services](#) – helps clients improve the cost, quality and service levels of their IT operations. The services design and architect IT operations processes based on IT Infrastructure Library (ITIL) and industry best practices.
- [Automate and manage](#): Automate the deployment and management of resources and applications in the cloud. Clients can effectively adopt and manage cloud-ready solutions, including Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS). This builds a highly flexible environment that is architected for change.
- [HP Cloud Service Automation](#) – helps clients deploy a successful private cloud architecture, from infrastructure through applications. It also

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automates key IT processes for private or public cloud environments, resulting in one consistent approach to IT resource management regardless of the environment.

- [HP Business Technology Optimization \(BTO\) Services for Cloud Infrastructure](#) – help clients leverage the cloud as part of their service provider strategy to deliver better business outcomes. Clients can define, source, secure, govern and manage cloud services through the combination of service management expertise, testing services and automation software.
- Assure: Control variable costs associated with adopting cloud services. Clients can realize the benefits cloud computing while optimizing and adding predictability to their variable costs.
 - [HP Cloud Assure](#) – takes advantage of the speed, flexibility, scalability and cost-effectiveness of cloud services. Leveraging 10 years of HP's [SaaS](#) expertise and advanced service-level performance, it delivers four of the attributes analysts believe are key to reliable cloud computing – security, performance, availability and cost control.
 - [HP Elastic Test](#) – provides the ability to scale up to very large loads in a utility-based, on-demand fashion.

More information about HP Software and Solutions is available at www.hp.com/go/software.

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