David Gee
Vice President, Worldwide Marketing
HP Enterprise Services

HEWLETT-PACKARD COMPANY

David Gee is vice president of Worldwide Marketing for HP Enterprise Services, responsible for driving worldwide marketing strategy as well as product marketing, planning and execution across a broad portfolio of Infrastructure Technology Outsourcing, Applications and Business Process Outsourcing services. He also leads development and communication of messaging and demand generation for all aspects of the HP Enterprise Services portfolio.

Before his current role, Gee was vice president of Marketing for HP Software, where he was responsible for all brand positioning and demand-generation activities for the HP Enterprise Software and Solutions portfolio. During his five-year tenure in this position, Gee played an integral role in transforming the HP Software business and brand through a series of strategic acquisitions and the tripling of the unit's workforce and revenues. Gee's marketing leadership was instrumental in building credibility for the HP Software brand and positioning HP as one of the premier software organizations in the world.

Before HP, Gee was vice president, International, for the Yahoo! Enterprise Solutions business unit and was responsible for the sales, marketing, operations and overall business strategy of Yahoo!'s offerings in the enterprise information portal marketplace outside the United States. He was also vice president of the Global iForce programs for Sun Microsystems. He joined Sun in 1999 as vice president of Marketing for the company's Software Systems Group. Before joining Sun, he was the director of IBM's NetGen group.

In 1999, Gee was recognized by Technology Review with inclusion on its "TR100" list of 100 young innovators who exemplify the spirit of innovation in science, technology, business and the arts. Gee holds a bachelor's degree in marketing from Lancaster University, England, and an MBA from Georgetown University.