



MARK SHOEMAKER

Executive Program Manager, Cloud Compute and BTO Operations Software  
HP Software & Solutions

HEWLETT-PACKARD COMPANY

Mark Shoemaker is executive program manager for Cloud Compute and Business Technology Optimization (BTO) Operations Software for the Software & Solutions business at HP. In his role, he functions as a conduit among the customer, product development, sales and marketing, and the analyst community to help align HP's comprehensive BTO suite with customer needs and future innovation.

Prior to HP, Shoemaker was vice president of Infrastructure at Savvis Communications, where he led the development of the managed services software suite and technical architecture standards across multiple product teams and geographies, including Savvis' first dedicated and open cloud product offerings. Prior to Savvis, he was senior director of Infrastructure for Charter Communications, responsible for completely rebuilding the primary data infrastructure supporting the business's explosive growth in broadband services.

Throughout his career, Shoemaker has led a variety of technical organizations in the government sector, at startups and in turn-around engagements. He brings more than 20 years of technology experience in operations to HP.