HP Expands Storage Services Portfolio with Integration of 3PAR Utility Storage

New capabilities help clients intelligently scale storage needs to meet business demands

PALO ALTO, Calif., June 7, 2011– HP Enterprise Services today announced the integration of HP 3PAR Utility Storage, a key element of HP's Converged Infrastructure strategy, into its Storage Management Services portfolio to simplify scalable computing.

HP 3PAR Storage Systems, part of HP's Converged Storage portfolio, will be added to the HP Data Center Storage Package, enabling clients to flexibly respond to new storage requirements and enable on-demand support for business applications. This is accomplished through storage efficiency features like autonomic storage tiering and thin provisioning. Together these features dynamically align storage resources with changing application performance demands and can increase storage utilization while cutting capacity requirements by 50 percent or more.

The service also helps clients seeking to consolidate storage hardware and respond to explosive data growth through solutions built on converged storage, server and networking platforms. By eliminating silos of data and unused hardware, clients benefit from unified management and a lower total cost of ownership.

"Clients are struggling to manage their exploding data storage requirements using outdated legacy storage infrastructure, and that's impacting business results," said Rob Taylor, vice president, Data Center Services, HP Enterprise Services. "By integrating HP 3PAR Utility Storage into our Storage Services capabilities, clients can efficiently meet their demand for a converged storage architecture specifically designed for IT as a Service."

HP Services is accelerating client adoption of HP 3PAR Utility Storage with assessment, data migration and architectural design services, as well as HP Cloud Discovery Workshops and Hybrid Cloud delivery services. Clients deploying IT as a Service and hosting service providers building new capabilities are assured the global support of HP to accelerate their

cloud computing initiatives.

HP Converged Infrastructure is central to an [Instant-On Enterprise](). In a world of continuous connectivity, the Instant-On Enterprise embeds technology in everything it does to serve clients, employees, partners and citizens with whatever they need, instantly.

HP 3PAR Storage System integration with HP Storage Management Services is available now in North America. Availability in other regions will take place over the next year.

About HP
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