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Brandon Fears is product marketing manager for the Hyperscale business unit at HP. As part of the company's Industry Standard Servers and Software organization, he is responsible for bringing server and performance-optimized data center (POD) solutions to market for hyperscale customers.

Fears has been with HP for 10 years and has developed products in hard disk drives, smart array controllers, HP ProLiant 100 series servers, rack and power products, and HP ProLiant SL server lines.

Fears holds a bachelor's degree in political science from the University of Nevada, Las Vegas, and a master's degree in business from Rice University.