



## Lucio Furlani

Vice President, Worldwide Solutions and Industries  
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Lucio Furlani is vice president of Worldwide Solutions and Industries Marketing for HP Enterprise Business. He is responsible for accelerating profitable revenue growth across the HP Enterprise Business portfolio and aligning marketing activities with regional sales teams.

Furlani also supports the HP Enterprise Business go-to-market strategy, positioning the solution portfolio and capabilities in the market, and generating demand for products, services and solutions across all customer segments.

In his previous role, Furlani led the Solutions Portfolio and Adaptive Enterprise strategy program for HP worldwide. He has held a number of management positions in marketing, sales and business development since he joined the company in 1994.

Furlani started his career at Honeywell Information Systems as a software engineer in research and development, and then as a business development manager and project manager in the Bull Italia System Integration division.

