



Tim Marsden

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Tim Marsden leads the Applications and Cloud Enablement business at HP. Within Communications and Media Services (CMS), Marsden drives business unit performance, strategy, field enablement, portfolio management and development, to meet revenue and gross margin targets.

Marsden was previously CMS chief technologist, where he led CMS chief technology officer engagement with industry and customer senior executives in the Europe, Middle East and Africa region. He also was instrumental within the CMS Innovation Program, acting as the interface between HP Labs and the chief technology officer community, in his role as the technology lead for the CMS Cloud Strategy.

Marsden has more than 20 years in IT and communications, holding senior product management and development positions with leading pan-European multimedia and communications service providers. He began his career with Arthur Andersen, leading IT and business consulting engagements.

