Craig Nunes

Director, Marketing, HP StorageWorks
Hewlett-Packard Company

Craig Nunes is the director and head of Marketing for HP Storage. Nunes returned to HP with the acquisition of 3PAR in September 2010.

As vice president of Worldwide Marketing at 3PAR, Nunes spent the last decade leading the company's product management, product marketing and corporate marketing activities. During this time, he developed a category focus on utility storage, differentiated the company's technology and grew awareness both domestically and internationally. Under Nunes' direction, 3PAR became a leader in storage for cloud computing.

Prior to 3PAR, Nunes worked as senior director of Product Marketing for HP's enterprise disk array business. His tenure at HP also included extensive contributions within the company's enterprise UNIX server business, including several years as the director of Product Marketing for HP-UX servers.

Nunes holds BS and MS degrees from Stanford University and an MBA from the Wharton School of Business.