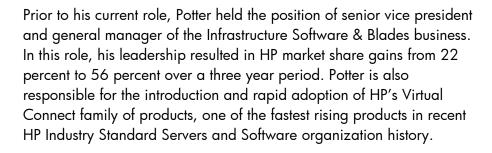


## **Mark Potter**

Senior Vice President and General Manager, Industry Standard Servers and Software, HP Enterprise Business Hewlett-Packard Co.

Mark Potter is the senior vice president and general manager of the Industry Standard Servers and Software organization within HP. In this role, Potter carries global responsibility for the \$9 billion/year server market leader and drives a unified server and software portfolio encompassing rack, tower, blades and scale-out solutions. Known for championing some of the industry's most innovative data center solutions, Potter leads the world-class business model, supply chain, research and development and talent force behind the HP Industry Standard Servers and Software organization.



Prior to joining HP in January 1989, Potter held leadership positions in the aerospace industry. He has a Bachelor of Science from Texas A&M University.

