



Mark Potter

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Mark Potter is the senior vice president and general manager of the Industry Standard Servers and Software organization within HP. In this role, Potter carries global responsibility for the \$9 billion/year server market leader and drives a unified server and software portfolio encompassing rack, tower, blades and scale-out solutions. Known for championing some of the industry's most innovative data center solutions, Potter leads the world-class business model, supply chain, research and development and talent force behind the HP Industry Standard Servers and Software organization.



Prior to his current role, Potter held the position of senior vice president and general manager of the Infrastructure Software & Blades business. In this role, his leadership resulted in HP market share gains from 22 percent to 56 percent over a three year period. Potter is also responsible for the introduction and rapid adoption of HP's Virtual Connect family of products, one of the fastest rising products in recent HP Industry Standard Servers and Software organization history.

Prior to joining HP in January 1989, Potter held leadership positions in the aerospace industry. He has a Bachelor of Science from Texas A&M University.