



Christian Verstraete

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Christian Verstraete, is the chief technology officer for HP's Enterprise Cloud Services Worldwide, responsible for defining HP's Cloud functional and reference architectures and coordinating cloud activities across HP. He links the CTO community both inside HP and with HP's customers and partners.

Previously, Verstraete was the CTO for HP's Manufacturing and Distribution Industries, responsible for thought leadership and innovation, emerging MDI business opportunities and defining how to capitalize on these. He also led the development of solutions, managed HP's global High-Tech Industry Group and its \$300 million supply chain consulting and system integration business.

He participated in the HP/Compaq merger planning, and headed HP's manufacturing practice within the Consulting and Integration business unit from 2002 to 2004. His team of 1,200 consultants created and delivered solutions in supply chain, procurement and sourcing, product lifecycle collaboration, demand chain and collaborative business integration in all segments of the Manufacturing Industry.

Verstraete co-authored *Connected Manufacturing, Thought-provoking essays from industry leaders* and authored *Collaborative Sourcing, Strategic Value Creation through Collaborative Supplier Relationship Management*. He is member of the board of the Supply Chain Council and a 2007 DC Velocity Rainmaker.

Verstraete holds a mechanical engineering degree from the Universite Catholique de Louvain in Belgium and a degree in industrial management from Katholieke Universiteit van Leuven, also in Belgium.

