



Michelle Weiss

Vice President, HP Technology Services Marketing
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Michelle Weiss is vice president of Marketing for Technology Services (TS) where she has responsibility for bringing to market the \$10+ billion worth of TS offerings to clients all over the world.

Weiss sits on the Board of Directors for the IT Services Marketing Association (ITSMA) and sits on the HP Enterprise Business (EB) executive marketing council that sets strategy and aligns marketing priorities and execution for the EB business.

Prior to joining Services, Weiss was vice president of Marketing for Business Critical Systems (BCS), where she was responsible for developing and delivering the marketing strategy and defining and communicating the product/solution offering for the Integrity business worldwide. Prior to joining BCS, Weiss was with HP's StorageWorks business for six years including stints running Planning and Operations as well as marketing.

Weiss has been with HP for over 20 years and has worked in PCs, networking, servers, and printers in a variety of senior level marketing management positions and in business development, business planning, and finance.

Weiss holds a master of business administration from the Darden School at the University of Virginia and a bachelor of arts from Vassar College.

